Abdul Kader Bahri

Professional Summary

Accomplished Frontend Engineer with nearly a decade of experience delivering effective solutions in a variety of frontend technologies. Ability to make strategic decisions that balance UX with performant code. Comfortable working independently or in diverse team settings. Adaptable to meet the needs of each client or environment. I am excited to learn new skills and can learn new technologies very fast with a deep understanding.

With a solid track record of coaching and mentoring team members, my experiences span a wide array of roles and responsibilities, providing a proactive approach to problem-solving. I excel in fast paced environment, rising to the challenge with a positive attitude, whilst bringing the team along the journey.

Employment History

Ultimate Performance, Manchester — January 2022 - February 2025 — *Frontend Engineer*

- Created, tested and deployed to production a client-facing consultation booking and management system, using the latest conventions with state management which uses multiple external separate in-house backends enabling a more premium feel for the acquisition flow which has a net positive effect on completion rates of circa 5%.
- Also for the above aforementioned application I have created multiple different journeys for A/B Testing on the above project in rapid succession each with its own different requirements which progressed simultaneously satisfying all business requirements.
- Built multiple Web Components key to business requirements, including a dynamic consultation journey within the main site, exporting forms from the main site to SPA Components for reuse in multiple places.
- Managed and led development of a widely adopted Design System & Component Library saving development time by roughly a week per project. Set standards and best practices for frontend engineering for the tech team based on company requirements.
- Managed and led development of a frontend for an internal system named 'Client Onboarding Management System' using the aforementioned design system and component library.
- Built the internal tooling for frontends allowing developers to push to AWS with Cloudformation using the third party tool 'SST'
- Mentored a Mid-Level and Junior SWE with frontend technologies ensuring quality and standards were adhered to and all code was unit/e2e tested.
- Complete under-the-hood rebuild of the company main site with the assistance of another developer bringing load times from 10s to under 2s by stripping large amounts of unused code, simplifying the method of creating custom fields, sequencing and selectively loading functionality when appropriate whilst delivering continuous upgrades.
- Second rebuild of main site to consolidate and simplify backend whilst maintaining SEO Score and removing no longer needed functionality.
- Worked on maintaining existing React applications, ensuring they are up to date and align with current and new company requirements

Gooey Creative, Manchester — WordPress Developer

September 2015 - January 2022

WordPress Development within a fast paced environment creating bespoke experiences for individual client needs with projects from microsites to performant E-Commerce platforms - over 100 websites.

Led and managed a team of four to completely transfer ownership, retool and rebuild a large scale poster site whilst modernising the tech stack and creating guidelines and processes for smooth operations. Orchestrated and led development of ADA Compliance rollout to AA Standard.

ADDRESS & CONTACT

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HARD SKILLS

- Typescript / JavaScript
- React, Vue, & Svelte
- Next|S, Nuxt|S & Sveltekit
- ISR, SSR, SSG and CSR
- PHP, CSS & HTML
- REST APIs
- CMS & Headless integration
- BitBucket & Github
- CI/CD
- Cypress/Vitest E2E, Unit Testing and TDD
- Design system & UI Build
- Sentry, RUM
- Figma & Photoshop
- SST (AWS CDK Wrapper)
- Storyblok
- WordPress

SOFT SKILLS

- Client & stakeholder communication
- Project management
- Development leadership
- Mentorship & Collaboration

PROJECTS

- https://lizearlewellbeing.com/
- https://www.on24.com/
- https://anthonyjoshua.com/
- https://lyrasmaritime.com/
- https://ultimateperformance.com/

EDUCATION

Apprenticeship Academy, Manchester — NVQ Level 3, Social Media and Marketing

September 2015 - September 2016

Holy Cross College, Manchester — A Level Maths, Physics, Computing and Photography

September 2015

Hobbies & Passions

- Motorsports & Cars
- Travelling
- Fitness
- SCI-FI
- Gaming
- Politics
- History